



Modelling for Added Value

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This book gathers together research from three key application themes of modelling in operational research - modelling to support evaluation and change in organisations; modelling within the development and use of organisational information systems; and the use of modelling approaches to support, enable and enhance decision support in organisational contexts. The issues raised provide valuable insight into the range of ways in which operational research techniques and practices are being successfully applied in today's information-centred business world. Modelling for Added Value provides a window onto current research and practise in modelling techniques and highlights their rising importance across the business, industrial and commercial sectors. The book contains contributions from a mix of academics and practitioners and covers a range of complex and diverse modelling issues, highlighting the broad appeal of this increasingly important subject area.

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