



# Attrition in the Pharmaceutical Industry: Reasons, Implications, and Pathways Forward

*Alexander Alex, C. John Harris, Dennis A. Smith*

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With a focus on case studies of R&D programs in a variety of disease areas, the book highlights fundamental productivity issues the pharmaceutical industry has been facing and explores potential ways of improving research effectiveness and efficiency.

- Takes a comprehensive and holistic approach to the problems and potential solutions to drug compound attrition
- Tackles a problem that adds billions of dollars to drug development programs and health care costs
- Guides discovery and development scientists through R&D stages, teaching requirements and reasons why drugs can fail
- Discusses potential ways forward utilizing new approaches and opportunities to reduce attrition

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