



Ideology: A Multidisciplinary Approach

Teun A. van Dijk

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The definition of ideology continues to occupy scholars across a wide range of disciplines. In this book, Teun A van Dijk sketches a challenging new multidisciplinary framework for theorizing ideology. He defines ideology as the basis of the social representations of a group, its functions in terms of social relations between groups, and its reproduction as enacted by discourse. Contemporary racist discourse is examined to illustrate these ideological relations between cognition, society and discourse.

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