



# **Art, Culture and Enterprise (Routledge Revivals): The Politics of Art and the Cultural Industries**

*Justin Lewis*

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## **Art, Culture and Enterprise (Routledge Revivals): The Politics of Art and the Cultural Industries**

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First published in 1990, this investigative overview of the politics of arts' and cultural funding examines the question of public support for the arts. Looking at both popular commercial forms of culture, including radio, pop music and cinema, and the more traditional highbrow arts such as drama and opera, *Art, Culture and Enterprise* was the first book of its kind to deal systematically with the politics of contemporary culture. Drawing examples from specific British venues, Justin Lewis shows how innovative projects work in practice, and considers arts marketing and the promotion of culture as an economic strategy. A particularly relevant title in the context of the debate surrounding Arts Council funding, this reissue will prove valuable for artists, administrators and students of media and cultural studies, alongside those with a general interest in the future of public art and culture.

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